



Editorial

Atna – Journal of Tourism Studies, has been striving to promote publication of research based and conceptual articles authored by scholars in the discipline of Tourism Studies. Over the past eleven years the journal has provided a platform for researchers to present their research findings and concepts. The current issue of the journal deliberates on many topics on travel, tourism and hospitality that are of contemporary importance.

Demonetization and its effect on Indian Tourism is an area of significance today. Mary Jeniffer S, Anu Chandran and Arnab Gantait have analyzed this issue in their article titled, *'The Implications of Demonetization and Currency Constraints on Indian Tourism –A Perspective Analysis'*. Global imprints of demonetization, ramifications of demonetization in the Tourism Industry and the opinions of experts are discussed in detail in this article. Monika Aggarwal and Paramita Suklabaidya examine the issues related to Carrying Capacity and Management of Heritage Monuments in India in their article, *'Role of Visitor Management for Enhanced Visitor Experience at UNESCO World Heritage Sites: A Case Study of Qutub Minar and Humayun's Tomb'*. The article also offers important suggestions for visitor management and improved visitor experience at the heritage sites.

Special Interest Tourists and the potential to fulfill tourists' crave for authentic and nature oriented experiences are reported by Sibi P S in her article titled, *'The Experiential Facets of Special Interest Tourism Offerings of Wayanad, Kerala'*. The article also emphasizes the ability of Special Interest Tourism to involve native and indigenous people in economically beneficial and sustainable tourism practices in Wayanad. Joseph P D has proposed a model for Sustainable Coastal Tourism through his article, *'Sustainable Coastal Tourism Model'*. His article examines the perceptions of beach visitors and local community pertaining to economic, socio-cultural, environmental, technological and political sustainability of coastal tourism in the Dakshina Kannada district of Karnataka. The

proposed model will definitely be helpful in attaining integrated sustainability of coastal tourism destinations.

Tourism development in an ecologically fragile area can lead to the destruction of fauna and flora, and there is a need to assess the impact of ecotourism development in fragile natural areas. The conceptual paper by Binoy T A titled, '*Ecotourism and Environmental Sustainability – An Evaluative Study on Kuruva Island in Wayanad, Kerala*' evaluates the ecotourism activities organized in Kururva Island and their impact on environmental sustainability and biodiversity protection of the destination.

On behalf of the Editorial Board, I extend my sincere gratitude to the authors for contributing scholarly articles and to the reviewers for their contributions. We look forward to the continued support of academicians, researchers and everyone who has an interest in travel, tourism and allied disciplines.

Joby Thomas
Issue Editor